

Kentucky Lewis and Clark Bicentennial Commission Meeting Minutes
September 15, 2004
1 pm
Kentucky History Center, Conference Room
Frankfort, KY

Present: Jim Holmberg, Jim Mallory, Jan Williamson, Kate Hesseldenz, Chuck Backus, Jim Claypool, Thelma Whiteside, and Kim Smith

Since we didn't have a quorum, we cannot approve the minutes. Kate Hesseldenz passed out the Treasurer's Report.

Budget

Jim Holmberg asked Jan Williamson about the budget. It was discussed that the Commission did not make it into the Governor's Spending Plan. Jan Williamson said we should speak to Jim Host about getting money attached to the Commission. We would like to spend money to support educational programs and tourism. Jim Holmberg also mentioned the brochure being produced (we have money to develop the brochure, but not enough money to print it). Jim Mallory said that Heritage Tourism generates a lot of money. Thelma Whiteside said that there is a heritage tourism committee. Jan Williamson said that Kimberly Clay is the tourism appointment (at least temporarily). Jim Holmberg said he would sit down with Kimberly Clay or whoever from Tourism and discuss it. Jim Mallory also mentioned that the KY Dept. of Travel Web site is out of date.

Current Projects Reports:

Six new Highway Marker applications will be submitted this month.

Education and Celebratory Committees

Jim Holmberg suggested that the committees be made up of community members and a commission member could be appointed to each committee as a liaison. Kate Hesseldenz asked Jim Holmberg what they wanted out of the education committee. Jim Holmberg said more of a legacy. Developing a teacher's packet was discussed. Jim Holmberg mentioned that a teacher's packet already exists from the 2003 State Fair. Jim Holmberg will ask Stephanie Darst for the teacher's packet. Jim Mallory is also aware of a script for a children's play for middle school. Kentucky History is taught in 4th grade. Jim Claypool asked which grade level of school kids would be targeted. Jim Claypool thought information on Lewis and Clark should be embedded in a social studies unit in an upper grade (not 4th grade). Jim Claypool said to aim an educational resource at libraries and resource centers as well as schools. Thelma Whiteside said that the Kentucky Department of Education can dispense teacher materials for cheaper.

October Meeting

For the October meeting, Kate Hesseldenz will invite tourism officials, county judge executives, museums, etc. At the October meeting, we will ask people what they are planning. Kate Hesseldenz went over the agenda. Jim Mallory asked if we should give

away pins that day. It was decided to give pins away that day. Jim Mallory asked if we could get the Museums to Go exhibit for the meeting. Kate Hesseldenz will check with Sonja Hager. It was also discussed that Greg Hardison could announce what he is doing as far as his KTLN program and Joanie Di Martino could discuss her Literary Journeys program. Chuck Backus said a Literary Journeys outreach program was going to be piloted in 2006 and it could be on Lewis and Clark. Chuck Backus asked about historical fiction books for Literary Journeys. Jim Holmberg suggested nonfiction books such as Lewis and Clark among the Indians, To Sea to Shining Sea, and Undaunted Courage. It was also suggested that Bill Mathews from *Back Home In Kentucky* may want to come to the meeting and bring their Lewis and Clark magazines.

Corps II Exhibit/ 2006 Homecoming

Jim Holmberg reported on activities in the Western United States and said they were only getting bigger. He said that the Corps of Discovery II exhibit could be brought back through Kentucky. Cumberland Gap National Park was discussed as a possibility for 2006. Jim Mallory said he was working with Mary Collier at the Cumberland Gap. Jim Claypool said that we need a welcome home theme for 2006.

Next Meeting

October 13, 2004. Brown-Forman Room, KY History Center, Frankfort. 11:30 am (lunch provided).